

Showcase for Social Care 2014

Tuesday 11th March 2014

SEMINAR PROGRAMME

Brighton Racecourse Freshfield Road, Brighton, East Sussex, BN2 9XZ

Seminar Group A – 10:15am

	Prince Regent Suite (150 Theatre)	West Pier Suite (120 Theatre)	Silks Suite (120 Theatre)	Owners & Trainers (100 Theatre)	Paddock Box (40 Theatre Style)	Queens Park (40 Theatre Style)
Seminar Title	Delivering the Principles that Underpin Dignity	Improving Recruitment and Retention – Your Ideas to Minimize HR Headaches	Care Funding Reforms	Better Leadership, Better Care: How to Strengthen Leadership and Drive Quality in your Organisation	Relationship Centred Care – The Next Level!	Regulation Risk and Reputation
Speaker	Professor Martin Green OBE, Chief Executive	Professor Rhidian Hughes, Head of Social Care	Chris Horlick, Managing Director of Care	Debbie Sorkin, Chief Executive	Avnish Goyal, Chief Executive Officer	Peter Grose, Partner
Company	Care England (Formerly - ECCA)	Centre for Workforce Intelligence	Partnership	The National Skills Academy for Social Care	Hallmark Care Homes	Lester Aldridge LLP Solicitors
Target Audience	Owners, Chief Executives and Senior Managers and Local Authority Senior Managers	Chief Executives, Directors, Registered Managers and HR Specialists	Long Term Care Providers	Providers from across the public, private and not-for profit sectors. All client groups Residential and domiciliary care providers Senior and Registered Managers Learning and Development/HR Managers	Of interest to all sectors as the focus will be on vision, great design of buildings and how to create an outstanding team that is motivated and caring and aligned to the vision	All Care Providers and Managers
Description	How to deliver the principles that underpin dignity and link this to the understanding that quality is about delivering what is required and in ways that support the individual.	Recruitment and retention are long-standing challenges for providers in the social care sector. This interactive session will: • Explore current trends and signpost resources • Enable delegates to discuss the challenges and opportunities faced and to share good practice.	Presentation around Dilnot and the funding reforms.	Leadership is seen at policy and practice level as essential to quality. The remit of the Skills Academy is to strengthen leadership at every level of the workforce and beyond. In this seminar, we share practical and affordable ways for you to develop leadership capacity, strengthen your organisation and equip people to work in the new social care landscape.	What does relationship centred care mean to Hallmark Care Homes and how is it different from person centred care. What will care and design look like in the future and what we should be doing now to prepare our businesses to be viable and flourish through difficult times.	The seminar will focus on the response of the Department of Health and CQC to the lessons learnt from the scandals at Winterbourne View and Mid Staffs Hospital. It will cover consultations and guidance issues by CQC and the Department of Health and content and importance of new legislation and regulations.

Seminar Group B – 11:30am

Seminar Title	Using Regulation to Inspire Improvement	Quality and Service Reform in Austere Times	Employing Migrant Workers	A Practical Guide to NHS Choices Consumer Reviews	Mitigate and Reclaim Your VAT	Service Quality Improvement for Better Safeguarding
Speaker	Andrea Sutcliffe, Chief Inspector of Adult Social Care	Bill Mumford, Director Winterbourne View Joint Improvement Programme & Chief Executive Officer	Ewen McKenzie, Senior Compliance Officer	Richard Moore, Commercial Partnership Manager	Jock Waugh, Managing Director	Elaine Cass, Practice Development Manager
Company	Care Quality Commission	MacIntyre Charity	Home Office UK Visas and Immigration	NHS Choices	Kieran Lynch & Co Limited	Social Care Institute for Excellence (SCIE)
Target Audience	Providers and commissioners of adult social care	Owners, Chief Executives and Senior Managers and Local Authority Senior Managers	Owners, Managers and HR Leads	Owners, Chief Executives, Senior Managers, Communication Managers and Local Authority Managers	Owners and Operators of Care, Nursing Homes. Funders and Consultants involved in Building and Refurbishing Healthcare Facilities	The workshop will be relevant to care providers (all client groups and types of provision) for front-line workers, managers and commissioners
Description	Exploring the changes for CQC's inspections, the priorities of the new Chief Inspector for Adult Social Care, timings of ratings and how delegates can get involved in shaping the new approach.	Professionals' solution to every problem is to say "we need more of us"! So if there are less of us what are we to do!? Crossing boundaries and building trust - a relationship based solution to improving quality in austere times.	The seminar will include and cover: • Basic Fraudulent document identification • Work of the ICE (Immigration Compliance and Enforcement Team) • Points Based System This will be an interactive session with practical advice – please bring along your passport and /or driving licence!	How to use NHS Choices real time consumer feedback to gain an insight on how people feel about your service and to attract new customers.	Presenting innovative solutions to the Healthcare sector which result in mitigating VAT and in the majority of cases substantial reclaims of VAT. The average recovery and mitigation to each client is £100,000. The majority of private operators have yet to take advantage of this valuable opportunity.	The workshop will focus on better quality services for better safeguarding. It will enable you to explore the key aspects of good safeguarding practice and support you in developing an effective approach to safeguarding in your workplace. We will give you an overview of SCIE's safeguarding resources which include reports, guides, e-learning and Social Care TV.

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Seminar Group C – 12:30pm

	Prince Regent Suite (150 Theatre)	West Pier Suite (120 Theatre)	Silks Suite (120 Theatre)	Owners & Trainers (100 Theatre)	Paddock Box (40 Theatre Style)	Queens Park (40 Theatre Style)
Seminar Title	The Care Bill: Reforming Care and Support	How Far does Quality Really Drive the Care Market?	Respected, Valued and Supported? Carers as Partners in Designing, Commissioning and Providing High Quality Care and Support	Driving up Quality in Supported Living and Supported Housing	Bank Finance – What's Happening in Reality?	Commissioning the Right Development to Achieve the Right Outcomes for Service Delivery
Speaker	Paul Richardson, <i>Head of Adult Social Care Quality & Safety</i>	Professor Andrew Kerslake, <i>Emeritus Professor & Associate Director</i>	Dame Philippa Russell, DBE, <i>Chair</i>	Vic Rayner, <i>Chief Executive Officer</i>	Mark Ellis ACIB, <i>Head of Social Care Banking</i>	Karen Stevens & Marianne Davis, <i>Skills for Care Officers</i>
Company	Department of Health	Institute of Public Care, Oxford Brookes University	Standing Commission on Carers	Sitra	Lloyds	Skills for Care
Target Audience	Senior Management, CEOs/Proprietors within Social Care Sector	Senior Managers of older peoples services both local authority and providers	Care Providers	Senior Managers in Supported Living or Supported Housing and Home Care Providers expanding their reach into housing	Care Home Owners, Other Sector Professionals and those people looking to expand	Employers, Learning Providers, Workforce Development Leads
Description	Catering for the health and care needs of our growing and ageing population is a national priority. Reforming our care and support system is vital for us to be able to meet this challenge. This seminar includes the latest update on the passage of the Care Bill through Parliament and a description of the Government's plans to implement wide ranging reforms to the care and support system.	'Innovation, Quality, Integration and Prevention' are all talismanic words used by government and providers alike to describe the purpose of their activities. But are the real motivators of the older peoples care market; price, profit and political expediency. This presentation looks at the arguments for and against these propositions and what the market might need to drive quality forwards.	This seminar explores the changing nature of caring, with England's 5.4million carers increasingly accessing personal budgets, and providing support for people with complex needs, including dementia. Carers are anxious about quality but they also want to enjoy their own lives, experience good health and have a family life. Importantly they want an ongoing relationship with their relative wherever they live. This seminar considers what 'good looks like' and shares lessons from a range of providers, the third and public sectors and carers themselves about positive partnerships across the care sector.	The focus on quality provision has been a key driver in changing the way in which supported housing has been delivered in recent years. However, the dynamic has shifted from commissioner driven to provider and user led approaches to quality. This workshop will provide an overview of what is out there, and what is driving quality in 2014.	My interpretations of the market conditions and perspectives on: <ul style="list-style-type: none"> • What finance is available and for what type of care home projects? • What terms are on offer? <ul style="list-style-type: none"> • Qualifying criteria? • How readily available is acquisition finance obtained? • Is there any support being offered for clients that might find themselves in difficulty at this time? 	Making sure that all of your workforce development is meeting the needs and the outcomes of the people you support is crucial. The session will look at: <ul style="list-style-type: none"> • The workforce implications of the Care Bill and Cavendish review • The Workforce outcomes measurement guide • Choosing Learning Delivery and the role of Learning Technologies • What development is available - Learn from Learning and signposting to resources.

Please note there is no booking system. All places at seminars will be offered on a first come, first served basis

** Please note that the speakers and their time slots are subject to change.
The final programme will be available on the event day.*

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Seminar Group D – 1:45pm						
	Prince Regent Suite (150 Theatre)	West Pier Suite (120 Theatre)	Silks Suite (120 Theatre)	Owners & Trainers (100 Theatre)	Paddock Box (40 Theatre Style)	Queens Park (40 Theatre Style)
Seminar Title	How can we Address Quality in an Economically Challenged Climate?	Relationship Centred Care and How it Links to Activity Provision	The Continuous Journey to Quality	Fees and Funding: Facing the Challenges	Quality – Our View	Seeing is Believing
Speaker	David Pearson, <i>Corporate Director of Adult Social Care, Health & Public Protection & ADASS Vice President</i>	Sylvie Silver, <i>Director</i>	Des Kelly OBE, <i>Executive Director</i>	Mei-Ling Huang, <i>Partner</i>	The Involvement Matters Team, <i>Self Advocate Client Representative Group</i>	Paul Chapman-Hatchett, <i>Optometrist</i>
Company	Nottinghamshire County Council and Association of Directors of Adult Social Services (ADASS)	National Activity Providers Association - NAPA	National Care Forum	QualitySolicitors Burroughs Day	East Sussex Learning Disability Partnership Board	Complete Community Care Opticians
Target Audience	Councillors, Managers & Practitioners	Managers and Frontline Care Workers	Senior Managers	Care Providers	All providers of services and those involved with commissioning and checking services	Care Home Mangers, Nurses and Carers
Description	The current climate is that Local Authorities have experienced over 40% reduction in government grant. The Care Bill requires Local Authorities to develop a high quality, sustainable market in a joined up way with the Health Service. The Seminar will explore the current challenges and the ways in which we can commission for quality.	Relationship centred care recognises the importance of staff and families to ensuring that the individual is at the heart of care. Top quality activity provision can help to support and encourage this way of working to everyone's benefit.	The session will provide an update on the current range of quality initiatives and drivers including the TLAP Quality Forum, the reintroduction of CQC's quality ratings scheme and the work of the Care Provider Alliance. It will also consider the dilemmas and tensions surrounding proposed changes.	Over the last few years, care providers have challenged the care home fees set by local authorities through the process of judicial review. Mei-Ling will explain some of the successful arguments and their potential usefulness for care providers in fees negotiations with local councils. She will also discuss how to improve your profitability by ensuring that your service user contracts cover all the bases.	A seminar exploring what Quality means from a client's perspective.	An interactive review of the importance in maintaining eye care and the role this plays in maximising the quality of life and independence of every individual, irrespective of whether they have a physical or cognitive disability.

Seminar Group E – 2:45pm

Seminar Title	Living in a Care Home with Dementia: Developing our Knowledge of How it Feels and What is Needed. Challenging Falsehoods and Social Distancing	Understanding Social Value and Impact	Being Heard – How to Involve People who use Services in Training	Adults Safeguarding and Leadership		
Speaker	Professor Graham Stokes, <i>Director of Dementia Care</i>	Robert Foster, <i>Co-Founder</i>	Sarah Pryce, <i>Director and Trainers</i>	Bev Morgan, <i>Principal Manager, Adults Safeguarding & Karen Wells, Head of Contracts & Performance</i>		
Company	Bupa Care Services	Red Ochre	The Smart Enterprise South East Ltd	Adults Safeguarding Unit and Health and Social Care Commissioning, West Sussex County Council		
Target Audience	Providers, commissioners and Inspectors of health and social care	The workshop will benefit leaders, trustees, senior managers, social entrepreneurs and anyone else seeking to prove the positive value of what they do. Commissioners and procurement officers wishing to understand the value of the services they purchase will also find this session of use	Social Care Managers, Training Managers, HR Managers	All managers, senior staff and proprietors of support and care services for adults		
Description	In the UK more than 40% of people with dementia live in care homes yet less than half of their families say they have a good quality of life. This seminar looks at why this is and what interior design can offer to help residents with advanced dementia live well.	This workshop aims to provide you with the tools to understand and quantify the value you create. By the end you will have an understanding of the basics of impact measurement and reporting, and familiarity and increased confidence with a range of social impact tools and approaches.	Many organisations struggle to get meaningful input on training from the people who really matter –the people who use services. We'll suggest some different ways to get them involved and how you can make sure that they, the staff and the organisation all benefit from the experience.	Strong leadership and management are essential elements of quality support/care services, and central to prevention of harm, neglect or abuse of adults reliant on these. This seminar explores links between safeguarding, leadership and prevention, using learning from safeguarding work; and benefits of Care Governance approaches to the health and social care market.		